

The Fourth Annual CAYL Institute National Conference for  
Elementary School Principals and Child Care Directors presents

## What Really Works? Impact and Innovation for Young Learners



July 15 – 18, 2012  
Marriott Inner Harbor Hotel at Camden Yards  
Baltimore, Maryland

### How can you be a stronger “architect of change” for young learners?

At the 2012 CAYL Conference you will reflect on being an early educator, learn strategies to become a more effective “architect of change” using developmentally appropriate principles, strengthen your capacity to lead, achieve and sustain change, and create an action plan to support your work next year.

*the* **cayl** institute  
Creating Architects of *Change*

## This Conference and Your Professional Development

**Graffiti Board** – Take a moment to reflect each morning upon our **Question of the Day** by recording your comments and observations on our Graffiti Board, located next to the *Registration Area and Solution Desk* located in the **Pre-Function Foyer**.

Use the **Purple Daily Reflection** sheets included in your conference folio to keep notes on the lessons you are learning each day. By the end of the conference you should have a good outline for your goals for the 2012-13 school year.

**Pre-Conference and Post-Conference Surveys** – We would like to know more about the challenges and opportunities you manage each day in your work with young learners and their families. Please take a moment to complete the pre-conference survey contained in your folio and deposit in the box at the registration table. Please complete the post-conference evaluation form which will be provided by CAYL staff prior to leaving.

**Graduate Credits** – You are eligible to receive 3 CAGS credits through Cambridge College. More information and registration forms can be found in your folio. Please return completed forms and payment at the **Registration Desk**.

## Conference Notes & General Information

**Registration Area and Solution Desk** – Have a question or a problem that needs fixing? Stop by the *Registration Area and Solution Desk* to meet CAYL staff and volunteers who are ready to help! Located in the **Pre-Function Foyer**, someone will be available to assist you throughout our conference.

**Name Badges** – Help all of us get to know you better! Please wear your name badge at all times throughout the conference.

**Cell Phones** – We know how important it is to stay in touch with family, friends and colleagues. Please either **shut off your cell phone during conference sessions or select the mute/silent function to minimize distractions** to presenters and participants. If you must answer a call, we invite you to move into the hallway to complete your conversation before returning to the conference session.

**Looking for Ideas?** – Interested in exploring Baltimore after your conference session? Check the pocket marked **Welcome** for ideas about visiting area attractions and restaurants.

## Conference Schedule at-a-glance

<b>Welcome Early Educators</b> <b>Sunday</b> <b>July 15, 2012</b>	<b>Revisiting Developmentally Appropriate Practice</b> <b>Monday</b> <b>July 16, 2012</b>	<b>Leading Change &amp; Creating Learning Communities</b> <b>Tuesday</b> <b>July 17, 2012</b>	<b>What Really Works? What Can I Do?</b> <b>Wednesday</b> <b>July 18, 2012</b>
<b>Registration &amp; Solution Desk Open</b> 2:00 – 6:00 p.m.	<b>Registration &amp; Solution Desk Open</b> 7:30 a.m. – 5:00 p.m.	<b>Solution Desk</b> 7:30 a.m. – 12:30 p.m.	<b>Solution Desk</b> 7:30– 11:30 a.m.
<b>Exhibit Hall Open</b> 2:00 – 6:00 p.m.	<b>Exhibit Hall Open</b> 7:30 –9:00 a.m. 12:30 – 2:30 p.m. 5:00 – 7:00 p.m.	<b>Exhibit Hall Open</b> 7:30 – 9:00 a.m. 10:15-10:30 a.m. 2:45- 4:00 p.m.	<b>Exhibit Hall Open</b> 7:30 – 9:00 a.m.
<b>Graffiti Board</b> 2:00 – 6:00 p.m.	<b>Breakfast &amp; Graffiti Board</b> 8:00 – 9:00 a.m.	<b>Breakfast &amp; Graffiti Board</b> 8:00 a.m. – 9:00 a.m.	<b>Breakfast &amp; Graffiti Board</b> 8:00 – 9:00 a.m.
<b>Opening Session, Welcome Dinner, Entertainment &amp; Keynote Address</b>  <b>Dr. Jacqueline Jones</b> <i>We are all Early Educators</i> 6:00 – 8:30 p.m.	<b>Keynote Address</b> <b>Kyle Snow and Peter Pizzolongo</b> 9:00 – 10:15 a.m.	<b>Keynote Address Q&amp;A</b> <b>Dr. Sherri Killins</b> 9:00 – 10:15 a.m.	<b>Closing Session</b> <b>Valora Washington</b> 9:00– 10:00 a.m.
	<b>MORNING BREAK</b> 10:15 – 10:30 a.m.	<b>MORNING BREAK</b> 10:15 – 10:30 a.m.	<b>Keynote Address Q&amp;A</b>  <b>Dr. Maurice Sykes</b> 10:00 -11:30 a.m.
	<b>Knowledge Workshop</b> <b>Kyle Snow &amp; Peter Pizzolongo</b> 10:30– 12:45 a.m.	<b>Leadership Workshop</b> <b>Dr. Sherri Killins</b> <i>Leadership Strategies</i> 10:30 – 12:00 p.m.	
	<b>Lunch Break</b> (on your own) 12:45–2:30 p.m.	<b>Boxed Lunch</b> <b>Provided by CAYL</b>	
	<b>Knowledge Case Study</b> <b>Pamela Perrino</b> <i>Being a Leader for DAP in Your Program</i> 2:30 – 4:00 p.m.	<b>Site Visit to Liberty Elementary School</b> Bus Departure 12:15 p.m.	
	<b>BREAK</b> 4:00 – 4:15 p.m.	<b>Return to Hotel</b> 2:30– 2:45 p.m.	
	<b>Knowledge Case Study</b> <b>Hope Dixon</b> <i>Supporting Social Emotional Development With Art Therapy</i> 4:15-5:00 p.m.	<b>Leadership Reflections and Strategies</b> <b>Valora Washington</b> 2:45- 4:00 p.m.	
	<b>BREAK</b> 5:00– 5:15 p.m.	<b>Dinner on your own</b>	
	<b>Networking Gala Reception</b> 5:15 – 7:15 p.m.		
	<b>Dinner on your own</b>		

Dear Colleague:

All of us at the CAYL Institute welcome you to the Fourth Annual CAYL National Conference for Principals and Child Care Directors, “**What Really Works? Impact and Innovation for Young Learners.**” We intend that this will be a high-quality professional development experience for you that invests in your capacity to be an “architect of change.”

We welcome you to this unique opportunity to join with other early educators in conversations about **vision, knowledge, and strategies** that will help us **become, lead, and sustain** change for young children. We intend to inspire you as you work to achieve success for each and every child. During our sessions together, you will be asked to reflect individually and to dialog within our conference community about several questions:

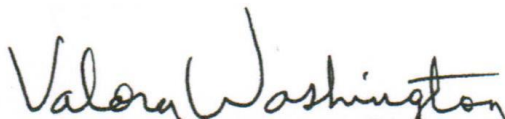
- What does it mean to BE an early educator?
- How can we become more effective architects of change by using the principles of developmentally appropriate practices?
- What are effective strategies to actually lead change?
- What really works with young learners? What can we do?

Our conversations do not end with our closing session on July 18<sup>th</sup>, because we know your work is ongoing. We encourage you, during each day of this conference, to take this opportunity to network with one another and to complete the “purple sheets.” By the end of this conference, the purple sheets can provide you with a specific plan for action for the 2012-13 school year and those with whom you network can be a support for your vision.

We are grateful to the RJ Wean Foundation and a host of anonymous donors for their support of our work and this conference.

Most of all, we would like to thank you for daring to do what on some days feels like the impossible. It is because of your commitment to the futures of your students that we will have a brighter tomorrow.

Sincerely,



**Valora Washington, Ph.D.**  
**President**

## Day 1: Sunday, July 15, 2012

### VISION: Being an Early Educator

#### What does becoming an “architect of change” mean to you?

The CAYL Institute envisions a nation where the right to high quality early care and education is embedded in public policy and professional practice.

2:00 p.m.

#### Conference Check-In, Solution Desk, and Graffiti Board

Pre-Function Foyer

#### Exhibit Hall Open

Pre-Function Foyer

Sign in, pick up your registration packet and participate in our *Graffiti Board* to share your reflections on our *Question of the Day*. Visit the exhibitors area to explore resources and other services designed to strengthen your ability as an *architect of change*.

6:00 – 8:30 p.m.

#### Opening Session: Welcome, Performance, Dinner, Keynote Address

Stadium Ballroom

Welcome from Dr. Valora Washington, President, The CAYL Institute

#### Entertainment: Ellis Woodward

Enjoy songs that are energetic blends of information, humor, and movement that makes learning fun.

#### Dinner

#### Keynote Speaker: Introduction from Valora Washington

**Keynote Address: Dr. Jacqueline Jones**, U.S. Department of Education  
Senior Advisor on Early Learning to the Secretary of Education

#### “We are all Early Educators”

Dr. Jones will discuss the US Department of Education's new focus on early learning. The presentation will highlight the projects underway to increase the quality of programs and services for our youngest learners by supporting coordination of the various early learning sectors, such as Title 1, Head Start, State-funded preschool, IDEA, Child Care, etc.

#### Q & A – Closing

## Day 2: Monday, July 16, 2012

### KNOWLEDGE: Becoming an Architect of Change

#### What are the major opportunities and obstacles for implementing stronger developmentally appropriate practices in your program?

The CAYL Institute is committed to Building and Sharing Knowledge: Creating and disseminating strategic information to be understood and used by everyone.

- 7:30 a.m. Conference Check-In; Solution Desk, Graffiti Board, & Breakfast**  
**Pre-Function Foyer**
- Exhibitor Hall Open**  
**Pre-Function Foyer**
- 9:00- 9:15 a.m. Knowledge: Dr. Valora Washington, President, The CAYL Institute**  
**Stadium Ballroom**
- 9:15- 10:30 a.m. Keynote Address: Peter Pizzolongo, Associate Executive Director of National Association for the Education of Young Children (NAEYC) and Dr. Kyle Snow, Senior Scholar and Director of the NAEYC Center for Applied Research**
- “Revisiting Developmentally Appropriate Practice- Separating Myth from Reality”** This session provides an overview of developmentally appropriate practice (DAP) by reviewing the key components of DAP and contrasting common misconceptions against the fundamentals and research base of DAP. The critical elements of considering each child’s current developmental level and context and the twelve principles of child development and learning are described with attention paid to the roles of program directors, leaders and teachers. Myths concerning the roles of play and instruction, the role of assessment, and the implementation of curriculum and standards will be articulated. Participants will be given strategies to ensure that DAP is implemented as it is intended and empirically supported.
- Stadium Ballroom**
- 10:30- 10:45 a.m. Morning Break**
- 10:45 –12:45 p.m. Knowledge Workshop: Peter Pizzolongo and Dr. Kyle Snow**
- “Addressing Critical Issues in Early Education Through Developmentally Appropriate Practice”** This session will provide an opportunity for participants to share ideas and strategies that are informed by a clear understanding of developmentally appropriate practice (DAP) that can address critical issues facing early education. Participants will identify critical issues they are facing, such as kindergarten entry age and retention, implementation of the Common Core and Early Learning Standards (state and Head Start), the multiple roles of child assessment, accountability, addressing readiness, and achievement gaps. Through facilitated small group discussion, strategies will be shared to address these issues within a frame provided by DAP.

**12:45 - 2:30 p.m. Lunch (on your own), Exhibit Hall Open**

**2:30 – 4:00 p.m. Knowledge Case Study: Pamela Perrino**, Early Childhood Advocate and Education Consultant, The Raymond John Wean Foundation

**“Being a Leader of Change for DAP in Your Program”** How have others implemented developmentally appropriate practices to improve their program? This case study will look at the evolving state of Early Education in Ohio and the changes implemented in Mahoning and Trumbull Counties. This session will examine the commonalities between developmentally appropriate practice in preschool programs and kindergarten programs as recommended by NAEYC.

**Stadium Ballroom**

**4:00- 4:15 p.m. Afternoon Break**

**4:15 – 5:00 p.m. Knowledge Case Study: Hope Dixon**, Children & Families Therapist, Genesis Behavioral Health

**“Supporting Social Emotional Development With Art Therapy”** How can we support Social Emotional Development in young learners? This case study will look at the implementation of Art Therapy into the curriculum in Everett, Massachusetts Public Schools. This presentation will provide specific ways in which you can use art to address trauma, impulse control, divorce, grief, anxiety, and feeling identification.

**Stadium Ballroom**

**5:00- 5:15 p.m. Break**

**5:15 –7:15 p.m. Networking Reception**

Compare experiences with new friends and old acquaintances. Hors d'oeuvres and a cash bar will be available.

**Chesapeake**

**Dinner (on your own)**

## Day 3: Tuesday, July 17, 2012

### LEADERSHIP: Leading the Change

#### What tools and strategies would support your leadership?

A strong principle of the CAYL Institute is Representative Leadership: Involving people in the decisions that affect them.

- 7:30 a.m. Conference Check-In; Solution Desk, Graffiti Board, & Breakfast**  
**Exhibitor Hall Open**  
Pre-Function Foyer  
Pre-Function Foyer
- 9:00- 9:15 a.m. Welcome from Dr. Valora Washington, President, The CAYL Institute**  
Stadium Ballroom
- 9:15- 10:15 a.m. Keynote Address: Dr. Sherri Killins, Commissioner, Massachusetts Department of Early Education and Care**  
**“What Really Works? Leading Change and Creating Learning Communities”** This session provides an overview of Dr. Sherri Killins' work leading change in Early Education and Care in Massachusetts.  
Stadium Ballroom
- 10:15- 10:30 a.m. Morning Break**
- 10:30- 12:00 p.m. Leadership Workshop: Dr. Sherri Killins**  
**“Lessons Learned & Leadership Strategies”** This session provides tools and discussions on implementing change in your program.  
Stadium Ballroom
- 12:00- 12:15 p.m. Boxed Lunch and Bus Departure**  
Pre-Function Foyer
- 12:30-2:30 p.m. Site Visit: Liberty Elementary School**  
Part of the Baltimore City Public School system, Liberty Elementary is known for its innovative approach to teaching and exemplary record of academic achievement. Liberty Elementary supports an extensive technology integration program and employs a rigorous data driven instruction cycle. The school is moving to a highly differentiated and intervention based instructional model that allows three to four adults to be in each classroom. Liberty has a city-recognized positive behavior incentives program and ensures involvement from both parents and the community with the goal that students strive to be upstanding members of their community. Part of this visit will focus on Liberty's specialized reading program. School tour and panel discussion will be conducted.
- 2:30 – 2:45 p.m. Off-Site Participants Return to Hotel**
- 2:45- 4:00 p.m. Leadership Reflections and Strategies, Dr. Valora Washington, President, The CAYL Institute**  
Stadium Ballroom
- 2:45-4:00 p.m. Exhibit Hall Open**  
**Dinner on Your Own**  
Pre-Function Foyer



## Day 4: Wednesday, July 18, 2012

**Action:** What really works? What can I do?

**Is there one-step you are willing to take, starting today, as an architect of change?**

The CAYL Institute is focused on Solutions: Embracing responsibility to create sustainable change.

- 7:30 a.m.**            **Conference Check-In; Solution Desk, Graffiti Board, & Breakfast**  
Pre-Function Foyer
- Exhibitor Hall Open**  
Pre-Function Foyer
- 9:00- 10:00 a.m.**   **Bringing It All Together: Dr. Valora Washington**, President, The CAYL  
Institute
- Reflect upon your learning, action plans, and conference experience:
- Develop an action plan for your 2012-13 school year
  - Specify strategies you can implement and that support your needs
  - Think about how you will sustain your energy and enthusiasm for the work that lies ahead
- Stadium Ballroom**
- 10:00- 11:30 a.m.**   **Keynote Address: Dr. Maurice Sykes**, Executive Director, Early Childhood  
Leadership Institute
- “What Really Works? What Can I do?”** Acclaimed educator Maurice Sykes will help us maintain our perspective on the work ahead and the work that's already being done. He will identify national initiatives affecting young learners and share inspiration on taking the next steps for action.
- Stadium Ballroom**
- 11:30 a.m.**            **Closing Remarks, CAYL Gifts and Adjournment**  
*Valora Washington*
- Stadium Ballroom**

## Conference Facilitator



**Dr. Valora Washington**  
**President, The CAYL Institute**

Throughout her career, Valora has co-created several institutions, such as Michigan's Children, a statewide advocacy group, and the Early Childhood Funders Collaborative, both of which continue to exist. Frequently tapped for senior-level service, she has been Co-Chair of the Massachusetts Governor's School Readiness Commission, Board Chair for Voices for America's Children, Secretary of NAEYC, chair of the Black Caucus of the Society for Research in Child Development, Co-Chair of the National Head

Start Association Commission on 2010, and a member of the governor's Readiness Commission Subcommittees. She has served on numerous boards and task forces including of the Boston Children's Museum and Wheelock College. She currently serves as a President of the Board of the Council for Professional Recognition.

Prior to founding the CAYL Institute, Valora was CEO of the Unitarian Universalist Service Committee and Vice-President of the Kellogg Foundation. She has held executive and tenured teaching positions at institutions including Antioch College and the University of North Carolina at Chapel Hill. Since 2001, she has been a Certified Association Executive with the American Society of Association Executives.

## Keynote Speakers and Presenters



**Dr. Jacqueline Jones**  
**U.S. Department of Education, Senior Advisor on Early Learning to the Secretary of Education**

U.S. Secretary of Education Arne Duncan named Jacqueline Jones as Senior Advisor to the Secretary for Early Learning. Dr. Jones is the former Assistant Commissioner for the Division of Early Childhood Education in the New Jersey State Department of Education where she oversaw standards, curriculum, and assessment for preschool through 3<sup>rd</sup> grade programs statewide.

Prior to joining the NJ Department of Education, Dr. Jones worked for 15 years in the Research Division at Educational Testing Service in Princeton, NJ. As a Senior Research Scientist and the Director of Early Childhood Research and Development, her work focused on the study of assessment in early childhood, specifically the development of classroom-based strategies to document young children's science and literacy learning. Dr. Jones has written in the area of early childhood assessment and is particularly interested in the development of effective early childhood assessment systems for school districts and states. Her work also explores the role of documentation and assessment in the ongoing professional development of early childhood educators.

Dr. Jones has given presentations across the country and has served on a number of national advisory committees including the National Head Start Research Advisory Committee, the Pew National Early Childhood Accountability Task Force, and the National Research Council's Committee on Developmental Outcomes and Assessments for Young Children. She received a BA from Hunter College and MA and Ph.D. from Northwestern University.



**Peter Pizzolongo**  
**Associate Executive Director of the NAEYC**

Peter Pizzolongo is currently the Associate Executive Director of the National Association for the Education of Young Children (NAEYC). Mr. Pizzolongo previously served as Senior Director of Professional Development Solutions at NAEYC and Director of the Analytical Support and Technical Assistance Services Division of CSR Inc., a social sciences research and management support firm.

Mr. Pizzolongo began his early childhood education career as a teacher of toddlers and preschoolers. He has over 35 years of experience as an author, faculty member, training and technical assistance provider, consultant, program evaluator, Head Start and child care agency administrator, and child care resource and referral director and counselor. Mr. Pizzolongo has authored and co-authored more than 30 publications, videotapes, online programs, and other resources. He has also prepared nearly 20 technical and government reports related to educational programs and educational policy. He has conducted training programs on numerous topics including child development, curriculum, developmentally appropriate practice, language development, physical and mental health, nutrition, parenting, victim support, violence prevention, and program evaluation.



**Dr. Kyle Snow**  
**Senior Scholar and Director for the Center for Applied Research,**  
**National Association for the Education of Young Children**

Kyle Snow is currently Senior Scholar and Director of the Center for Applied Research at the National Association for the Education of Young Children (NAEYC). Prior to joining the NAEYC in 2010, Dr. Snow was a Senior Research Psychologist at Research Triangle International (RTI), where he was the Principal Investigator for The Early Childhood Longitudinal Study – Birth cohort study (ECLS-B). Prior to joining RTI in 2005, Dr. Snow was the Director of the

National Institute of Child Health & Human Development Program in Early Learning and School Readiness. Dr. Snow holds an MA and Ph.D. in Human Development from Cornell University. His areas of specialization include infant and child development, the interface between early social and cognitive development, and children's transition to school. Dr. Snow is co-editor (and contributing author) of *School Readiness, Early Learning, and the Transition to Kindergarten in the Era of Accountability* (Brookes, 2007). He has published papers in a range of areas and has prepared nearly 20 technical and government reports related to educational programs and educational policy.



**Dr. Sherri Killins**  
**Commissioner, Massachusetts Department of Early Education and**  
**Care**

Dr. Sherri Killins is the Commissioner of The Department of Early Education and Care for the Commonwealth of Massachusetts. Since 2009, Dr. Killins has provided leadership in designing and implementing a statewide system to define, measure, and communicate quality called the Quality Rating and Improvement System (QRIS) in the fields of early education and care and

out of school time in multiple environments including family child care, public schools, center based child care, and Head Start. Dr. Killins has also positioned four statewide systems: mental health, educator and provider supports, community family engagement and information and referral for early educators, children and their families and providers of early education and out of school time services.

Dr. Killins has worked as an advocate for children and families in a variety of ways for more than 20 years, both as a provider of direct care and in leadership roles. From 2006 to 2009, Dr. Killins worked at the Annie E. Casey Foundation, an organization that promotes "public policies, human-service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families." During her time at the Annie E. Casey foundation Dr. Killins held several positions. Her final position was the Vice President for Human Development and Operations. Prior to her work with the foundation, she served as the founding President/CEO of the New Haven Empowerment Zone, was a Mayoral candidate in New Haven, Connecticut, and led operations and programs for both the Empowerment Zone Corporation and the Family Preservation Initiative of Baltimore. Dr. Killins holds a nursing degree from the University of Pittsburgh, a Master's of Administrative Science from Johns Hopkins University, and a Doctorate in Counseling Psychology from the University of Sarasota.

Since being appointed the Commissioner of Early Education and Care, Dr. Killins received her Certificate from Harvard Graduate School of Education PreK-3<sup>rd</sup>: The Foundation for Educational Success Institute in 2010. Dr. Killins was appointed in 2011 to the Regional Advisory Committee under the U.S. Department of Education. Dr. Killins is the mother of three daughters.



**Dr. Maurice Sykes**  
**Executive Director, Early Childhood Leadership Institute**

Maurice Sykes is an urban educator who consults on systemic change, early childhood education, and early literacy acquisition. As the former Deputy Superintendent for the Center for Systemic Educational Change and Director of Early Childhood Programs for the District of Columbia Public Schools, he has demonstrated his ability to take charge of change and brought significant innovations to the D.C. Public Schools' educational reform agenda. While at the U.S. Department of Education, Dr. Sykes served as an Educational Program Specialist advising the department on educational policy and programs related to urban school improvement. He also has served as a teacher, teacher trainer, and a curriculum developer. Sykes directed the Tufts University Day Care Center in Somerville, Massachusetts where he held a joint appointment as Assistant Professor in the Elliot Pearson Child Study Department.

Dr. Sykes has also directed the Education Policy Fellowship Program at the Institute for Educational Leadership where he trained mid-career educational leaders. Sykes has provided consultation to the Florida "Smart Start" initiative. He also serves as the Principal Early Childhood Consultant for the Memphis "Getting Schools Ready for Children" initiative, as well as Washington, D.C.'s "Safe Passages" initiative. Sykes was profiled as an "Early Childhood Champion" in a national study released in 1997 by the National Association of State Boards of Education. Most recently, he was elected to the Board of the National Association for the Education of Young Children. Amongst his accomplishments, Dr. Sykes has written numerous publications and has spoken across the nation voicing the need for schools and communities to "do the right thing" for children.



**Pamela Perrino**  
**Advocate, The Raymond John Wean Foundation**

Pamela Perrino is an Early Childhood Advocate and Educational Consultant for the Raymond John Wean Foundation. She received her Master's in Education with a focus on early childhood leadership and advocacy from University of Dayton. She is also an Adjunct Professor for early childhood leadership and advocacy at the

University of Dayton.

Active in state regional and local policy issues, Ms. Perrino was recognized in May 2009 with the Outstanding Mentor Award from the Ohio Association of Education of Young Children. Her recent work with the Warren City Schools, the Ohio Department of Education, and the CAYL Institute encompassing the issue of transition into kindergarten with Ready Schools exemplifies the depth and breadth of her work.

Before joining the Raymond John Wean Foundation, Ms. Perrino worked as the Practicum Supervisor for Youngstown State University. Ms. Perrino earned a Bachelor's Degree from Thiel College with certifications in elementary education and speech and hearing science. She has participated in the Ohio Professional Development Committee as a member of the writing team for Ohio's Early Childhood Core Knowledge and Competencies and its Instructor Guide documents. She participates in the state-wide Child Care Advisory Council of the Department of Jobs and Family Services. Ms. Perrino is now active with the newly formed Center for Early Childhood Development under the Ohio Department of Education.

## Entertainment



**Ellis Woodward**  
**Entertainment Exchange**

As the Cultural Studies teacher for 11 years at a private K-8 school in Baltimore, Ellis has used music and song constantly to teach and underscore a multitude of lessons to his K-4 students. Songs that are energetic blends of information, humor, and movement have become an integral part of Ellis's performances for children outside of the classroom environment as well. Using both original and familiar material, music makes the learning fun, memorable, inclusive, and engaging while joyfully expanding the learning (and repertoire) of his young audiences.

For more information, please visit [www.entertainmentexchange.com](http://www.entertainmentexchange.com) or call 410-561-6798

## The CAYL Institute Staff



**Erin Meiman**  
**Operations Manager**

Erin Meiman joined the CAYL Institute staff in September 2011 as the Operations Manager. She brings a strong background of over ten years experience non-profit operations and finance management. Prior to joining CAYL, Erin was the Director of Finance and Administration with Be the Change, Inc. and the Operations Director for The Carnegie Visual and Performing Arts Center in Kentucky. She received her M.B.A., specializing in non-profit Management from Northern Kentucky University and her B.A. in History from Miami University in Oxford, Ohio. Erin is excited to contribute to CAYL's vision and mission with her experience of creating change on a national level.



**Kate Amel**  
**Administrative Assistant**

Kate joined CAYL as an Administrative Assistant in September 2011. She is a graduate of Boston University with a Bachelor's Degree in History. Kate not only feels strongly about CAYL's mission but is also an advocate for the ethical treatment of animals and equality for all.



**Hope Dixon**  
**Administrative Assistant**

Hope joined CAYL as the Administrative Assistant in February 2011. Hope recently joined Genesis Behavioral Health as a therapist for Children and Families. Hope received her M.A. in Expressive Therapies, specializing in Art Therapy and Mental Health Counseling at Lesley University. She has completed training focusing on trauma and development for children, adolescents and the elderly in Art Therapy, Play Therapy, Drama Therapy and Psychodrama. Hope has worked as an art therapist for children at the Keverian and Webster Schools in Everett, Massachusetts and for Individuals with dementia and Alzheimer's disease at North Hill retirement community in Needham, Massachusetts.

## The CAYL Institute Board of Directors

**Marta T. Rosa, Chair:** President, *MTR Consulting Services*

**Douglas Baird, Secretary:** President, *Baird Associates*

**Corrine Corso, Treasurer:** Manager of Sales and Customer Service, *Child Care Circuit*

**Jeri Robinson:** Vice President of Children's Programs, *Boston Children's Museum*

**Yasmina Vinci:** Executive Director, *National Head Start Association.*

## About the CAYL Institute

### The CAYL Institute

*Community Advocates for Young Learners*, or The CAYL Institute, is an umbrella organization housing several well-known Fellowships and programs including the CAYL Schott Fellowship in Early Care and Education, the CAYL Principals Fellowship in Early Care and Education, the Early Educators Initiative, and the Wean Principals Fellowship in Early Education and Care.

### Contact Us:

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E-mail: [info@cayl.org](mailto:info@cayl.org) WEB: [www.cayl.org](http://www.cayl.org)

## Stay connected with The CAYL Institute!



## Conference Exhibitors

### Accessorize: Designer Looks for Less

Specializing in designer hats, handbags and jewelry for less!

**For more information please contact Diane Tunstell at 443-756-2066, 410-323-7804,  
[msdianahats@yahoo.com](mailto:msdianahats@yahoo.com)**

### Discount School Supply

Discount School Supply is a designer, manufacturer and distributor of products for children from infancy to age eight. We offer products through Discount School Supply catalogs and at [DiscountSchoolSupply.com](http://DiscountSchoolSupply.com). We're proud of the unique products we have developed for young children which are available only from Discount School Supply, including a wide assortment of arts & crafts materials under the Colorations® brand.



Our service levels are outstanding: your satisfaction is guaranteed by our 110% Low Price Guarantee and by our freight-free return. If you place your order by 2 pm in your time zone, your in-stock items will ship that day and be in your classroom within two days.

**For more information, please visit [www.DiscountSchoolSupply.com](http://www.DiscountSchoolSupply.com)**

### Discovery Toys

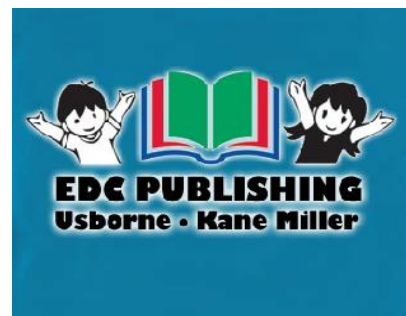
Discovery Toys is the leader in learning toys for children, where parents, instructors and children come together to teach, learn and inspire one another through the joy of play. Each of our fabulously fun toys goes far beyond the toy in the box as each toy is packed with our Layers of Learning, designed to engage and promote the growth our children need in their early years of development.



**For more information, please visit [www.keanetoys.com](http://www.keanetoys.com) or email [keanetoys@yahoo.com](mailto:keanetoys@yahoo.com) or [glorytree@svrees.com](mailto:glorytree@svrees.com)**

### EDC Publishing: Usborne and Kane Miller Books

Usborne and Kane Miller Books are the most exciting, engaging, and educational books on the market today. They are high quality, innovative, lavishly-illustrated and best of all they are the books kids love to read. Choose from almost 2000 bright colorful and fun titles covering a wide variety of subjects.



We offer commercial free book fairs, reading incentive programs, fundraisers, grant matching and more!

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### Kaplan Early Learning Co.

Kaplan Early Learning Co. is a leader in the field of early care and education. We bring to market innovative curriculum, cutting edge assessments, teacher resource materials and valuable professional development opportunities to early childhood and elementary school educators, caregivers and parents around the world.

**For more information, please visit [www.kaplanco.com](http://www.kaplanco.com)**



### Little Caesars Pizza Kit Fundraising Program

A PROFITABLE, EASY and FUN way to raise the money you need! The more you sell, the more profit you earn per item – from \$5 to \$7 for every kit sold! We'll provide you with everything you need including FREE sales materials.

**For more information, please call 1-888-4-LC-KITS (1-888-452-5487) or visit [www.PizzaKit.com](http://www.PizzaKit.com)**



### Music Together

Music Together is an internationally recognized early childhood music program for babies, toddlers, preschoolers, kindergarteners, first and second graders, and the adults who love them. First offered to the public in 1987, it pioneered the concept of a research-based, developmentally appropriate early childhood music curriculum that strongly emphasizes and facilitates adult involvement.

**For more information, please visit [www.musictogether.com](http://www.musictogether.com)**



### Teachstone

Teachstone transforms teaching and learning, applying what works to what matters. We improve learning from birth to high school by making teachers' more effective in their interactions with students. We do this using proven approaches to classroom observation and educator professional development. Our attention to quality control, high fidelity implementation, and support for users is fundamental to our impact.



Teachstone is committed to providing educators with tools proven to improve student engagement and learning. By bridging research and practice, we empower teachers to leverage their daily interactions with children to advance learning and alter lives. Teachstone is transforming education by applying what works to what matters.

**For more information, please visit [www.teachstone.com](http://www.teachstone.com)**

**The CAYL Institute would like to thank our Sponsors: The RJ Wean Foundation, and anonymous donors, for making this conference possible.**

## About our Sponsors

**Raymond John Wean Foundation**  
[www.rjweanfdn.org](http://www.rjweanfdn.org)

Through its capacity building initiative and focus, The Raymond John Wean Foundation is committed to helping the Mahoning Valley become a healthy place to live, work and raise families. The Raymond John Wean Foundation would like to see the area become known for equity, innovation, and collaboration. The Foundation seeks to help foster initiatives that will create a robust civic life and a dynamic and diversified economy with a good range of jobs and safe and attractive neighborhoods.

This focus extends to even the youngest of residents in those communities. The primary goal is for those children to arrive at kindergarten healthy and ready to learn. To be successful in school and in life, the young children of the Mahoning Valley (birth through age five) must grow up in an environment that develops their self-confidence, social and emotional skills and a love for learning. The Early Childhood Development program provides grants to organizations seeking to accomplish these goals. There are many unmet basic needs within Early Childhood Development. As a result, our grants are targeted to programs, which seek to make systemic improvements in this field. The Foundation supports nonprofit organizations and public agencies committed to advancing programs, policies and practices that better the lives of young children and strengthen their families.



## Final Conference Comment

***“The only person who is educated is the one who has learned how to learn and change.” -Carl Rogers***